

ANALOG TO DIGITAL: BUSINESS-INTELLIGENCE-AS-A-SERVICE

Benefits at a Glance



What matters to you

- Receive a quick overview
- Analyze comprehensive information
- Make clear, forward-looking decisions before crises occur
- Implement measures systematically and measure the results
- Focus on reducing costs and increasing efficiency, sales, and product and service quality
- Develop new markets and generate new business models
- Free up more time for what is important
- Use business intelligence as a complete service if you so desire

These success factors are essential

- Integration of the right internal and external data sources
- Data from production, controlling, enterprise resource planning, finance, personnel, and logistics
- Interactive dashboards, agile infographics, and informative reports
- High data quality and relevance
- Agile, integrative IT environment
- Involvement of specialist departments
- Basic and ongoing training for users, including expertise transfer
- Meaningful parameters and key performance indicators (KPIs)
- Definition and prioritization of KPIs
- Regular or real-time use, ad-hoc
- Interdisciplinary, scalable orientation
- Specialist portals and mobile us

What we provide during implementation

Everything from a single source, from a strong partner: Hanselmann & Compagnie GmbH digital. You get conceptual design, introduction, and operation on the basis of leading technologies as a comprehensive service: efficient, quick, and focused.

This is ideal when internal personnel and investment resources are limited.

YOUR BENEFITS

Data in your company is the decisive fuel for the future development of your business. Increase your competitiveness and lead your business to an agile, successful future.

HANSELMANN & COMPAGNIE DIGITAL

Management Consulting

A combination of excellent consulting know-how and digital expertise on the part of our partners promises immense added value in business, production, and development processes. We will advance your company's digital transformation in solid ecosystems near the value-added process, with a focus on our customers' DNA.

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